

Mission Statement

“The overall mission of the Nicholasville, Wilmore – Jessamine County Tourism Commission is to increase the economic impact of tourism in Nicholasville, Wilmore and Jessamine County; to identify attractions and recreational opportunities and to aggressively promote (market and advertise) Nicholasville, Wilmore and Jessamine County as a travel destination; to strategically identify potential new markets; to give priority to those markets which have the highest potential to sustain and increase the transient room tax; and to give support and assistance to all tourism entities within the cities and county.”

The regular meeting of the Commission is the third Thursday of the month at 11:00 AM at City Bank: 150 South Main Street, Nicholasville, KY 40356 on the second floor. The NWJC Joint Tourism Commission is a public service organization authorized by the Kentucky Revised Statutes (KRS 91A.350). The NWJC Joint Tourism Commission’s adopted budgets, financial statements and audit reports can be viewed on the Department of Local Government’s website at:

https://kydlgweb.ky.gov/entities/16_SpgeView.cfm?Dist_ID=8544

NWJC Joint Tourism Commission

Tommy Cobb – Chair

Steven Vinson – Vice Chair

Doug Fain – Secretary

Roberta Warren – Treasurer

Dave Carlstedt

Mona Ostendorf

Bo Quigg

Staff:

Mitchell Pearson; Executive Director

mitchell@visitjessamineky.com 859-305-6040