



## **NWJC Joint Tourism Commission**

**Meeting: August 19, 2021**

**11:26AM**

- Present Members: Ms. Carpenter, Mr. Cobb, Mr. Fain & Ms. Ostendorf
- Absent Members: Mr. Carlstedt & Ms. Trainor
- Staff: Mr. Pearson
- Public:

Meeting called to order by Chairperson, Mona Ostendorf at 11:26 AM

- Ms. Ostendorf asked the Commission to review and approve the minutes from the July 15, 2021 meeting.
  - Motion made to approve the minutes by Mr. Cobb
  - Ms. Carpenter seconded the motion, minutes were approved.
- Mr. Pearson presented the financials ending July 31 2021.
  - Ms. Ostendorf asked for a motion to approve the financials for July 31, 2021.
    - Motion made by Mr. Fain
    - Motion seconded by Ms. Carpenter; motion carried
- Mr. Pearson presented the accounts payable for a total of \$25,236.30 including bills and advertising.
  - Ms. Ostendorf asked for a motion to approve the accounts payable
    - Motion made to approve the accounts payable by Mr. Fain
    - Seconded by Ms. Carpenter, motion carried.
- Mr. Pearson presented his Director's Report to the board updating on marketing, future advertising strategies and operations. Updates on Wine and Vine, More Tales, Fall Festivals.

Ms. Ostendorf announced the next commission meeting will be September 16, 2021.

- Ms. Ostendorf asked for a motion to adjourn the meeting at 1:23pm
  - Motion to adjourn meeting by Mr. Cobb
  - Seconded by Mr. Fain, motion carried.