



NWJC Joint Tourism Commission

Meeting: May 20, 2021

11:05AM

- Present Members: Mr. Carlstedt, Ms. Carpenter, Mr. Cobb, Mr. Fain, Ms. Ostendorf & Mr. Vinson
- Absent Members: Ms. Trainor
- Staff: Mr. Pearson
- Public: Judy Woolums, Ed Bryson, Judge Executive David West

Meeting called to order by Chairperson, Mona Ostendorf at 11:05 AM

- Ms. Ostendorf asked for public comment.
 - Ms. Woolums and Mr. Bryson presented a grant request of \$5,000.00 for Wilmore's More Tales Storytelling Event which will take place September 17-18, 2021. Woolums and Bryson gave updates on storyteller line up and new changes for this year.
- Ms. Ostendorf asked the Commission to review and approve the minutes from the April 15, 2021 meeting.
 - Motion made to approve the minutes by Mr. Vinson
 - Mr. Cobb seconded the motion, minutes were approved.
- Mr. Pearson presented the financials ending April 30, 2021.
 - Ms. Ostendorf asked for a motion to approve the financials for April 30, 2021.
 - Motion made by Mr. Carlstedt
 - Motion seconded by Mr. Fain, motion carried
- Mr. Pearson presented the accounts payable for a total of \$3,163.78 including bills and advertising.
 - Ms. Ostendorf asked for a motion to approve the accounts payable
 - Motion made to approve the accounts payable by Mr. Carlstedt
 - Seconded by Mr. Vinson, motion carried.
- Mr. Pearson presented his Director's Report to the board updating on marketing, future advertising strategies and operations. Updates on Barbasol partnership, Juneteenth Concert and Make Music Day. Pearson presented a budget for the fiscal year 2021-22.



- Ms. Carpenter made a motion to accept the proposed budget for the NWJC Joint Tourism Commission for the fiscal year 2021-22.
- Mr. Fain seconded the motion, motion unanimously passed.
- Ms. Ostendorf brought up the Wilmore More Tales Storytelling Event during commissioners' business.
 - Mr. Cobb made a motion to grant the More Tales group with a \$2,500.00 grant.
 - Mr. Vinson seconded the motion, motion carried.

Ms. Ostendorf announced the next commission meeting will be June 17, 2021.

- Ms. Ostendorf asked for a motion to adjourn the meeting at 1:01pm
 - Motion to adjourn meeting by Mr. Fain
 - Seconded by Mr. Carlstedt, motion carried.