



NWJC Joint Tourism Commission

Meeting Minutes: Regular Meeting

August 16, 2018

Present Members: Mr. Cobb, Mr. Fain, Mr. Pearson, Mr. Vinson and Ms. Warren

Absent Members: Mr. Carlstedt, Mr. Quigg

Attendees Present: Jeff MacDanald

- Meeting called to order at 11:09AM by Mr. Cobb.
- Public Comment:
 - o Mr. MacDanald presented website updates to the board. Mr. MacDanald also presented the Camp Nelson Civil War Heritage Day program to the board to see if the commission would be interested in placing an ad. Mr. Pearson agreed to place an ad of ½ page size like the Commission did last year. Ms. Warren made motion to place the ad and Mr. Vinson seconded. Motion Carried.
- Mr. Cobb asked the Commission to review and approve the minutes from July 19, 2018, meeting.
 - o Motion made to approve the minutes by Mr. Fain
 - o Motion seconded by Ms. Warren, motion carried unanimously
- Ms. Warren presented financials for period ending June 30, 2018. Checking Account \$53,997.81, Savings Account \$150,738.75, and Certificate Account of \$100,000.00. Ms. Warren stated that prior to the merge of the joint commission that the Nicholasville Tourism office started putting money back to buy or build an office. Ms. Warren also stated that the city of Nicholasville gives \$30,000 for downtown projects.
 - o Mr. Cobb asked for motion to accept the financials.
 - Mr. Vinson made the motion to accept financials.
 - Mr. Fain seconded the motion. Motion carried unanimously.
- Ms. Warren presented the bills for a total \$11,467.42
 - o Mr. Cobb asked for motion to accept the payables.
 - Mr. Vinson made the motion to accept payables.
 - Mr. Fain seconded the motion. Motion carried unanimously
- Funding Request
 - o Doug Fain – Old Time Radio Amendment



- Mr. Fain presented an amended version of the original funding request made in July. The amended request is asking for \$350 a month in lieu of the \$500 previously submitted. Mr. Fain stated that the group has been very active in fund raising efforts. Ms. Warren suggested to only review funding from Jan 1, 2019 to June 30, 2019 to be considered as this is during the current fiscal year.
 - Ms. Warren made motion to authorize the \$350.00 a month request for the current fiscal year of Jan. 1, 2019 to June 30, 2019.
 - The motion was seconded by Mr. Vinson. Motion Carried.
- Mr. Pearson gave updates for the director's report. Mr. Pearson asked the board to accept his decision to work with FusionCorp on developing an entire new website after careful reviews and other options.
 - Ms. Warren made the motion for the chairman to sign the contract to FusionCorp agreement.
 - Motion seconded by Mr. Vinson. Motion carried.
- Mr. Pearson updated the commission on hosting the KACVB meeting September 12-14. Mr. Pearson is also partnering with Ms. Hackett of Harrodsburg-Mercer County Tourism for a booth share at Travel South Domestic Showcase. He will also be helping the Bluegrass Region at the American Bus Association during the conference in Jan 2019 while Louisville hosts. Updated the board on film dates for WTVQ's hometown tour program.
- Commissioners Business
 - Mr. Cobb addressed making Mitchell Pearson the main point of contact and the official representative of the Commission.
 - Mr. Fain made the motion to make Mr. Pearson the official representative of the NWJC Tourism Commission.
 - Ms. Warren seconded the motion, motion carried.
 - Ms. Warren addressed that the board will need to make new officers as the expiring timeline is coming up.
 - Ms. Warren made the motion to nominate Mr. Cobb as chair, Mr. Vinson as Vice Chair and Mr. Fain as Secretary/Treasurer.
 - Mr. Fain seconded the motion. Motion carried unanimously
- Mr. Fain made the motion to adjourn the meeting at 1:55PM seconded by Mr. Vinson, Motion Carried.