



NWJC Joint Tourism Commission

Regular Meeting: May 16, 2019 – City National Bank

- Present Members: Mr. Carlstedt, Mr. Cobb, Mr. Fain, Ms. Ostendorf, Mr. Pearson & Mr. Vinson
- Absent Members: Mr. Quigg & Ms. Warren

Meeting called to order by Chairman, Tommy Cobb at 11:20AM

- **Public Comment:**
 - Ed Bryson with Wilmore's More Tales Storytelling event came to present to the board. This year the event is expanding with the help of Asbury University in assisting with grants, storytellers and education. Incorporating a 4th and 5th grade educational component. More Tales has partnered with GOInterNational and Cornerstone International to have a 5k color run the morning of. More Tales has been awarded a \$5,000 sponsorship from High Bridge Spring Water, \$1,050 storytelling grant. Acts this year will be Tim Lowry, Kim Whitcamp and host, Stephen Holland. The NWJC Joint Tourism office had received grant from More Tales previously.
 - Mr. Carlstedt made the motion to award More Tales with \$2,500 grant/sponsorship.
 - Mr. Fain seconded the motion, motion carried.
- Mr. Cobb asked the Commission to review and approve the minutes from the April 18, 2019 meeting.
 - Motion made to approve the minutes by Mr. Fain
 - Mr. Vinson seconded the motion, minutes were approved.
- Mr. Cobb tabled financials as Ms. Warren wasn't able to present. Financials will be presented at next meeting June.
- Mr. Pearson presented the accounts payable. Accounts payable were a total of \$12,336.90.
 - Mr. Cobb asked for a motion to approve the bills
 - Motion made by Mr. Carlstedt
 - Seconded by Mr. Vinson, motion carried unanimously.



- Mr. Pearson presented his report to the board updating the Commission on website analytics, blogs, social media and upcoming projects. Mr. Pearson discussed the Barbasol Fan Expo booth progress as well as mentioning the start of summer intern, Holly Stone. The board decided to provide a gas stipend of \$100 per week for a total of 12 weeks. Mr. Pearson updated the board on upcoming trips for KACVB and trip with Southeastern Tourism Society's Legilastive Event in Washington D.C. The commission was invited by Georgetown/Scott County to represent KY and the importance of tourism.
- Mr. Cobb brought up performance evaluation for Mr. Pearson. Mr. Cobb explained the structure of the survey and has also contacted both Mayors and Judge Executive for input. Based on the evaluation and board members input, Mr. Cobb suggested a 1.75% raise for Mr. Pearson as Executive Director.
- Mr. Carlstedt made the motion to approve the 1.75% raise for the director salary starting July 1, 2019.
- Mr. Vinson seconded the motion, motion carried.
- Mr. Cobb announced the next meeting will be June 20, 2019
 - Mr. Cobb asked for a motion to adjourn the meeting at 12:15pm
 - Mr. Carlstedt made motion
 - Seconded by Mr. Fain motion carried.